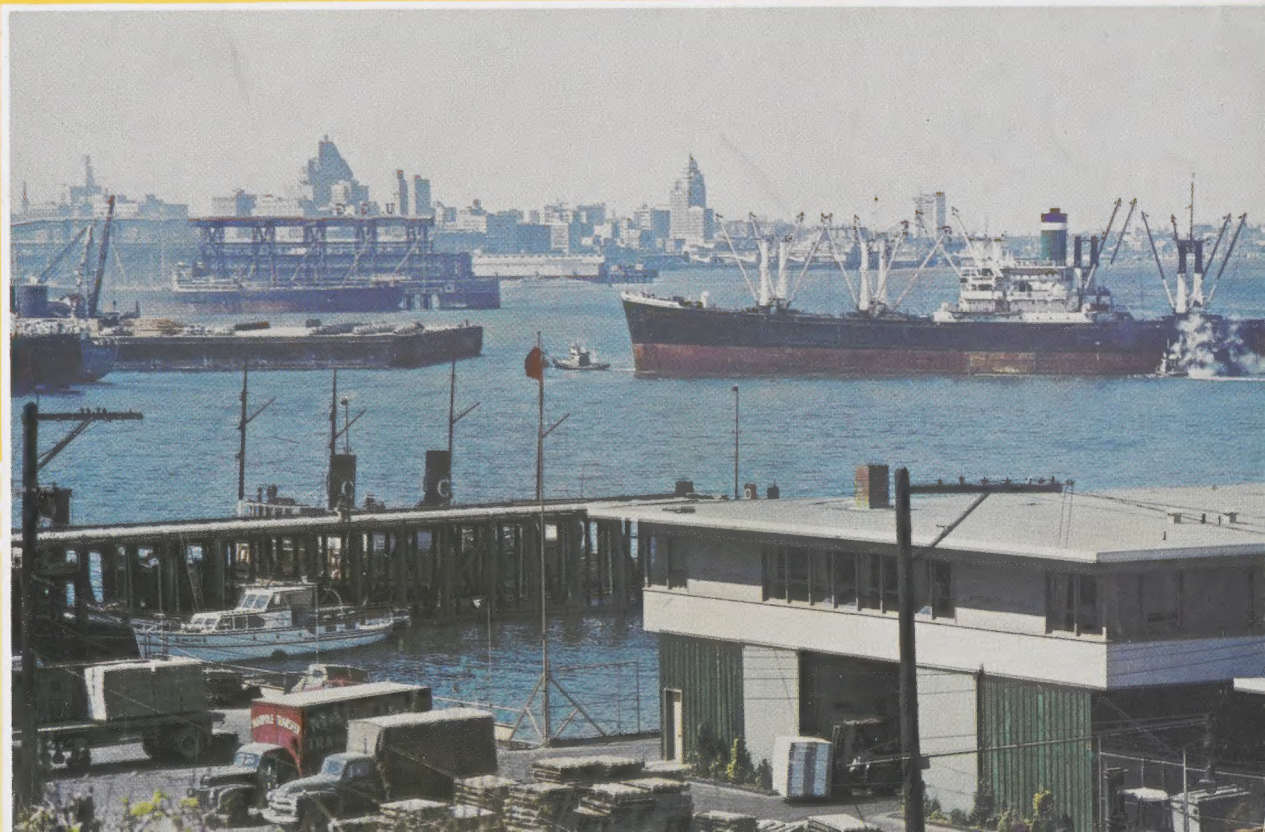




FROM THE PRAIRIETO THE PACIFIC

SASKATCHEWAN WHEAT POOL

PORT ARTHUR - FORT WILLIAM - WINNIPEG - REGINA - SASKATOON - VANCOUVER





Foreward

For many years the great bulk of Saskatchewan wheat has moved east to serve the markets of the United Kingdom and Western Europe. Traditionally, therefore, the Saskatchewan farmer's outlook has been oriented towards the Lakehead and the Atlantic.

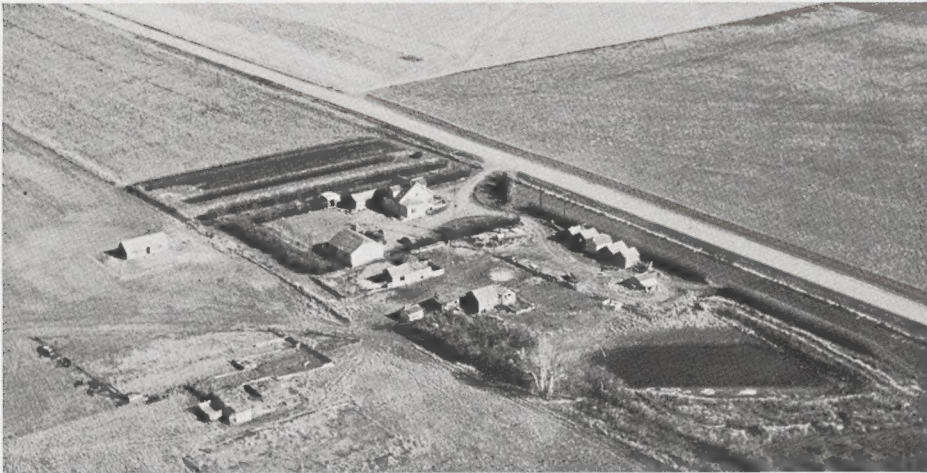
Most Saskatchewan wheat still moves east. But in the last few years the people of Saskatchewan are becoming more conscious of the growing market for wheat and flour in countries bordering on the Pacific. Our eyes are steadily turning westward.

The decision of the Saskatchewan Wheat Pool to acquire terminal and office facilities at Vancouver is one expression of the new orientation of trade and of people's thinking. There are many others.

We in the Saskatchewan Wheat Pool sincerely hope that the bonds between the Prairie and the Pacific will continue to grow stronger and that we shall come to know each other better.

J. H. WESSON,
President, Saskatchewan Wheat Pool
REGINA, SASK.

The Wheat Pool Begins on the Farm

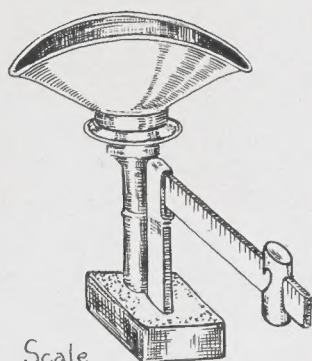


The Saskatchewan Wheat Pool is owned by more than 100,000 farmers. It is these member-owners who give the Wheat Pool its character and meaning.

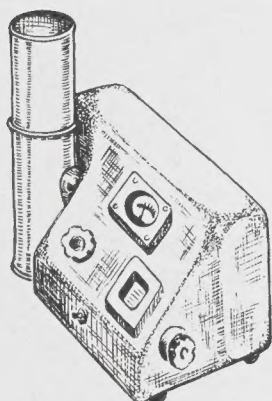
The Pool came into being as an instrument through which farmers might solve their grain marketing problems by their own efforts. Its centre is still the Saskatchewan farm, though in serving the farmer, the Pool has acquired a great variety of assets worth more than \$56,000,000.

The Wheat Pool is democratically controlled by its members through the annual election of delegates, directors and executive officers. The management of this vast co-operative is conducted from its head office in Regina.

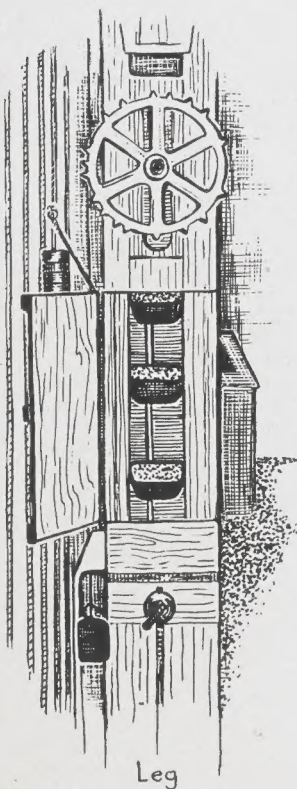




Scale
for Testing Samples



Automatic
Moisture Tester



Leg

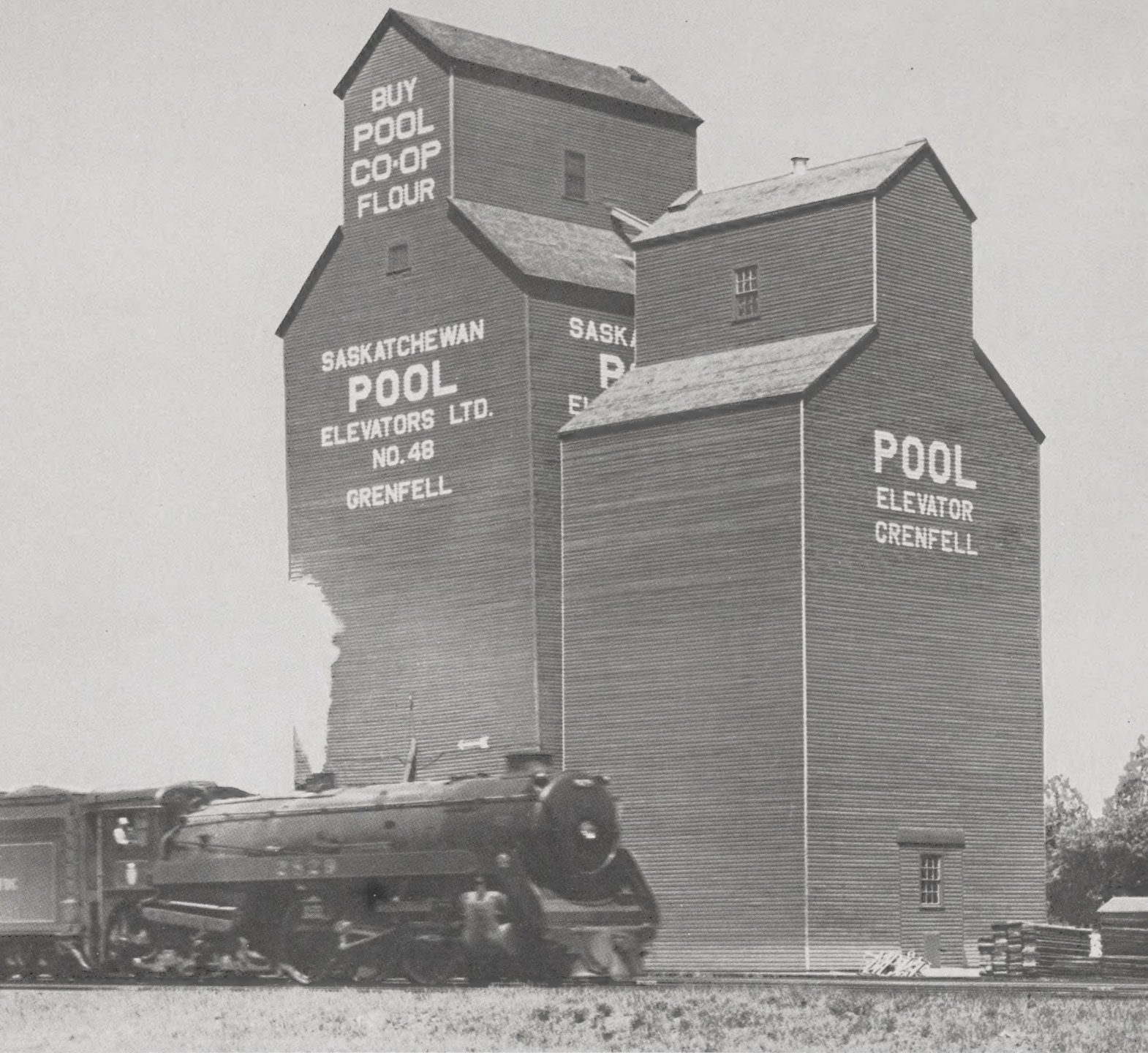
THE COUNTRY ELEVATOR is the farmer's door to the world's grain markets. In whatever distant land his wheat may be consumed, almost every farmer makes his first contact with the grain market at his local elevator.

It is at the local elevator, too, that the terms of the farmer's sale are determined. Here his grain is weighed and graded. In case of dispute, the farmer can appeal to a government inspection department for a final grade on his product. But, in the great majority of cases the farmer and the elevator agent reach agreement at the time of sale. Hence, the farmer's relationship to the country elevator is of prime importance in grain marketing.

During pioneering days on the prairies, these relationships were such that farmers felt the need to form their own grain handling companies. But even the development of farmer-owned elevator companies did not solve all marketing problems. Again the farmers determined to seek better conditions through their own efforts and, to this end, they organized the three prairie Wheat Pools in 1923 and 1924.

Their aim was stated in the charter of the Central Selling Agency of the Pools: "To eliminate manipulation, speculation and waste . . . reduce costs of operation and . . . preserve for the grower and the public alike their proper profits and economies". This has been the touchstone of Saskatchewan Wheat Pool policy since the beginning. Through a succession of wheat marketing systems, the Saskatchewan Wheat Pool has continued to hold that its prime function is to serve the farm community economically and efficiently.

In achieving this end, the farmers of Saskatchewan, who grow more than half of Canada's wheat have co-operatively built the largest primary grain handling organization in the world. Scattered across the face of Saskatchewan, the Wheat Pool operates 1,147 country elevators serving more than 1,000 communities. This elevator system has a total capacity of more than 80,000,000 bushels of grain. Its yearly turnover has ranged in recent years from about 135,000,000 to more than 214,000,000 bushels.



Country Elevators

SCALE RECORD IN LBS. GRADES WEIGHT 7660 GRADES WEIGHT 1030 GRADES WEIGHT 6630		SASKATCHEWAN WHEAT POOL COUNTRY ELEVATOR DIVISION STATION GUTHRIEL PURCHASED FROM SMITH PRODUCER'S PERMIT NO. 5763 GRADES 30 GRADES 6600 GRADES 110 GRADES 25 GRADES 107		AGREEMENT NUMBER 69 CASH PURCHASE TICKET NO. F767410 DATE July 5 1956 KIND OF GRAIN WHEAT P.O. ADDRESS (MARK 'X' IF SAME AS STATION) JOHN CRACKED BY X AT A PRICE PER BUSHEL OF 20 81.17 NAME OF PROVIDER TO RECEIVE FUTURE WHEAT BOARD PAYMENTS - IF NAME IS JAMES JOHN X ADDRESS X NET CASH PAYABLE (IN WORDS) One hundred and twenty four and fifty one SIGNER'S NAME John Smith		PROVINCE Man TOTAL PURCHASE PRICE PAYABLE 125 77 DEDUCTION UNDER PRAIRIE FARM ASSISTANCE ACT 1% 1 26 LESS LOAN CHARGES DUE PRIOR TO PURCHASE OF WHEAT NET CASH PAYABLE 124 51 MEMBERSHIP NO. 375-107 OPERATOR William St. John	
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Pool T



Belts feeding storage tanks, top floor, Pool terminal, Vancouver.



Saskatchewan Pool Terminal Nos. 4A and 4B, Port Arthur. Capacity 8,468,000 bushels.



This National Harbours Board terminal at the Saskatchewan Wheat Pool, has a capacity of 8,468,000 bushels. The machinery has been installed in the terminal and is capable of handling more than 15,000,000 bushels.

The Saskatchewan Wheat Pool owns and operates terminals at Vancouver and Port Arthur. Two of these terminals are the largest in Canada with a capacity of 9,000,000 bushels. The Saskatchewan Pool's four terminals have a total capacity of 15,000,000 bushels and are capable of handling more than 15,000,000 bushels.

The Saskatchewan Wheat Pool has also an office at 736 Granville Street. This office looks after the shipments through the Vancouver terminal and the Saskatchewan Wheat Pool shipments to the United States.

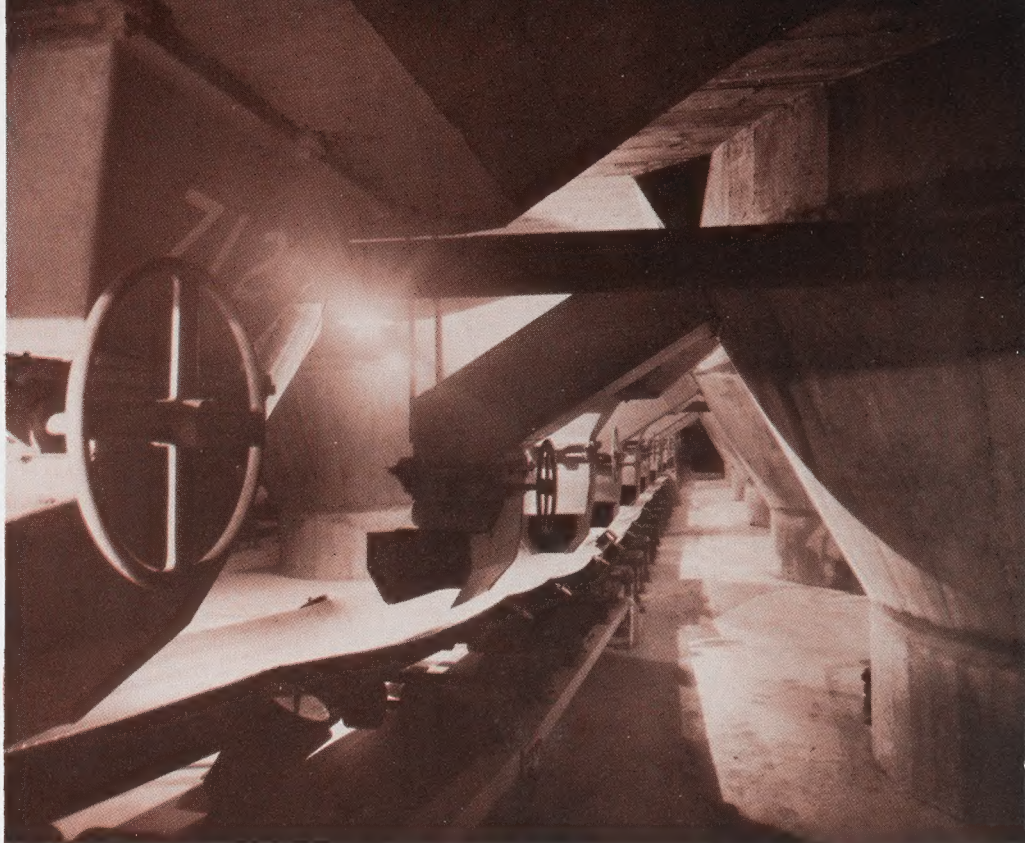
Terminals



...on the Ballantyne Pier, now operated by
...capacity of 1,650,000 bushels of grain. New
...nal to give it a potential annual turnover of

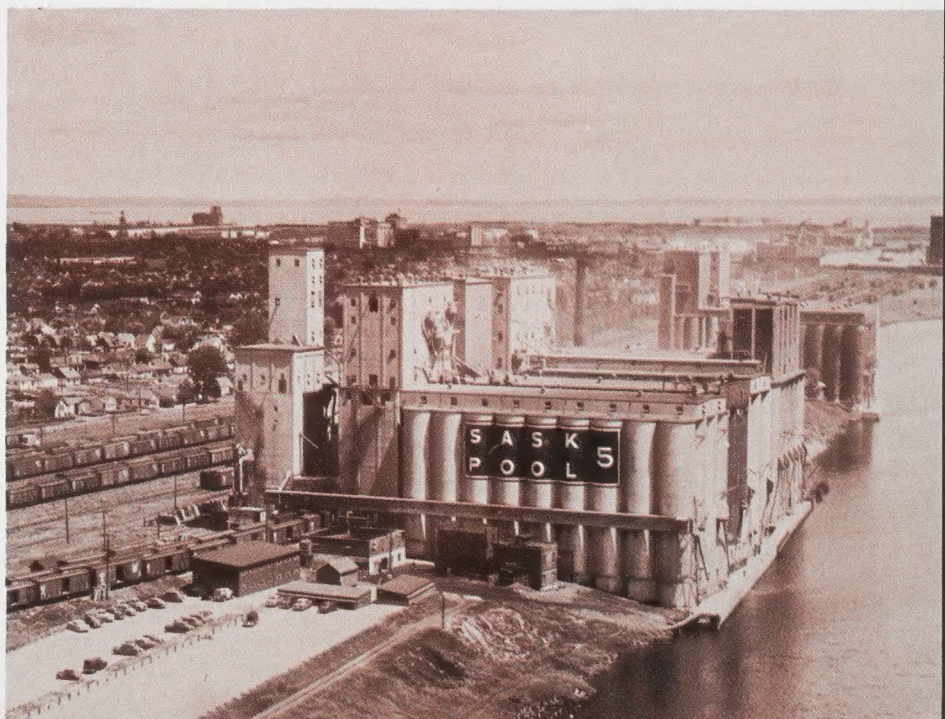
...and operates three terminals at Fort William
...are pictured on this page and the third, the
...0,000 bushels, is shown on the back cover.
...have a combined capacity of 22,000,000
...than 125,000,000 bushels annually.

...opened an office in the Vancouver Block at
...er all the business in connection with ship-
...d serves farmers by checking grades on all
...ne West Coast port.

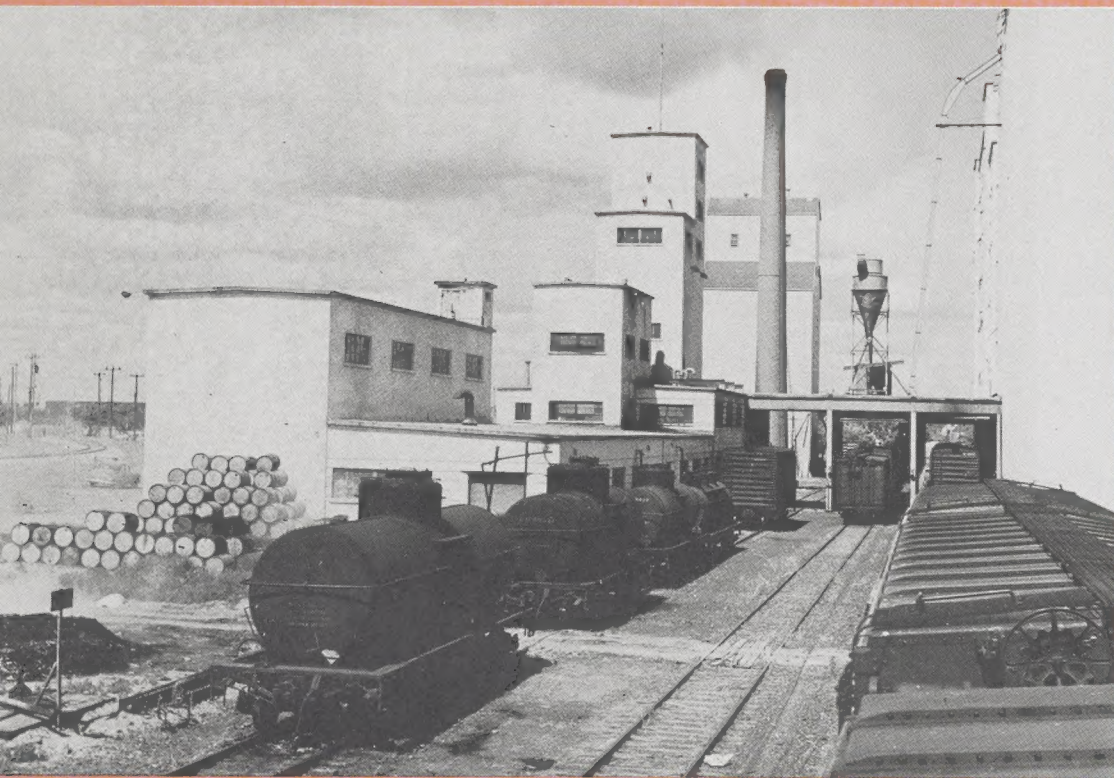


Bottoms of storage tanks, Pool terminal, Vancouver.

Saskatchewan Pool Terminal No. 5 Fort William. Capacity 3,000,000 bushels.

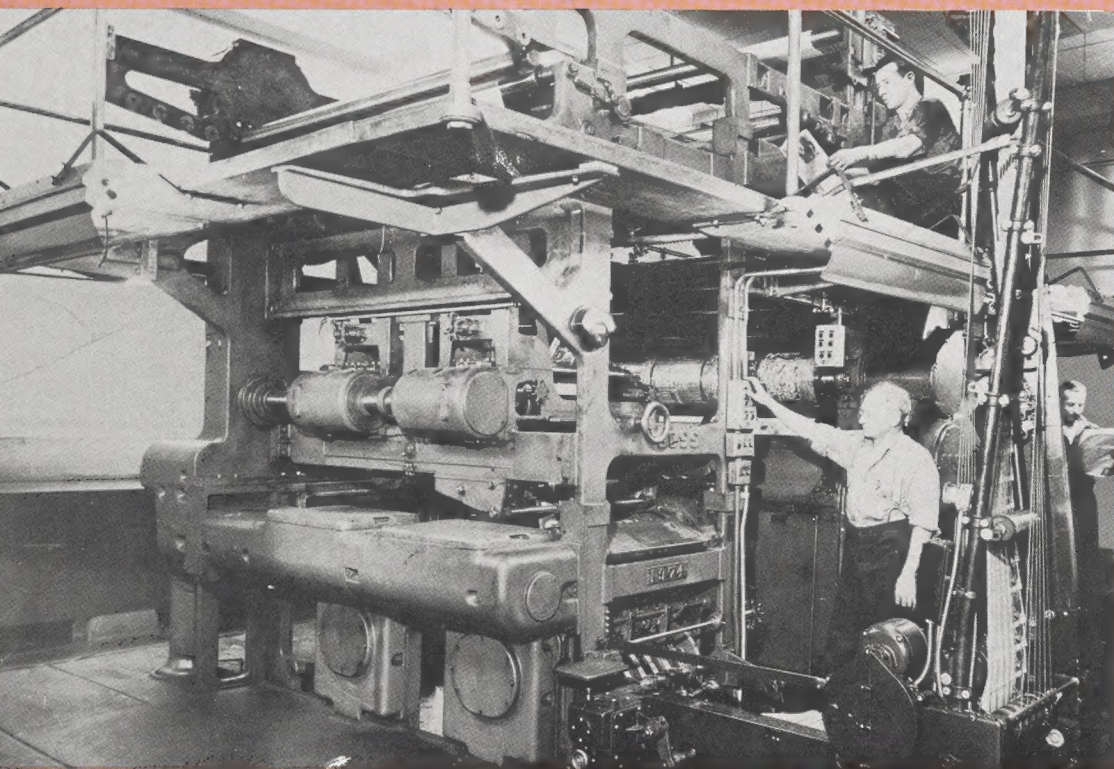


Industrial Development



OIL SEEDS PROCESSING, SASKATOON

The Wheat Pool vegetable oil plant at Saskatoon has a capacity of 1,950 bushels of oil seeds per day. Built in 1947 for processing flax, it began in 1949 to process rapeseed as well. Last year farmers grew 300,000 acres of rape because the Pool plant opened a market for a new cash crop.



PRINTING AND PUBLISHING, SASKATOON

The printing and publishing division of the Wheat Pool operates a fully modern printing establishment at Saskatoon doing all classes of commercial printing. It also publishes a weekly newspaper, *The Western Producer*, which circulates to 150,000 farm homes in western Canada.

Flour Production



One of the newest and most modern flour mills in western Canada is operated by the Saskatchewan Wheat Pool at Saskatoon. This mill has a daily capacity of 400,000 pounds of flour which is sold in the domestic and export markets. The mill supplies Co-op Red Label Flour to co-operative associations from the Maritimes to Vancouver Island and sells Pool flour through retail stores in many prairie communities. Flour from the Wheat Pool mill was exported last year to 29 foreign countries, much of it leaving Canada through the port of Vancouver.

Livestock Marketing



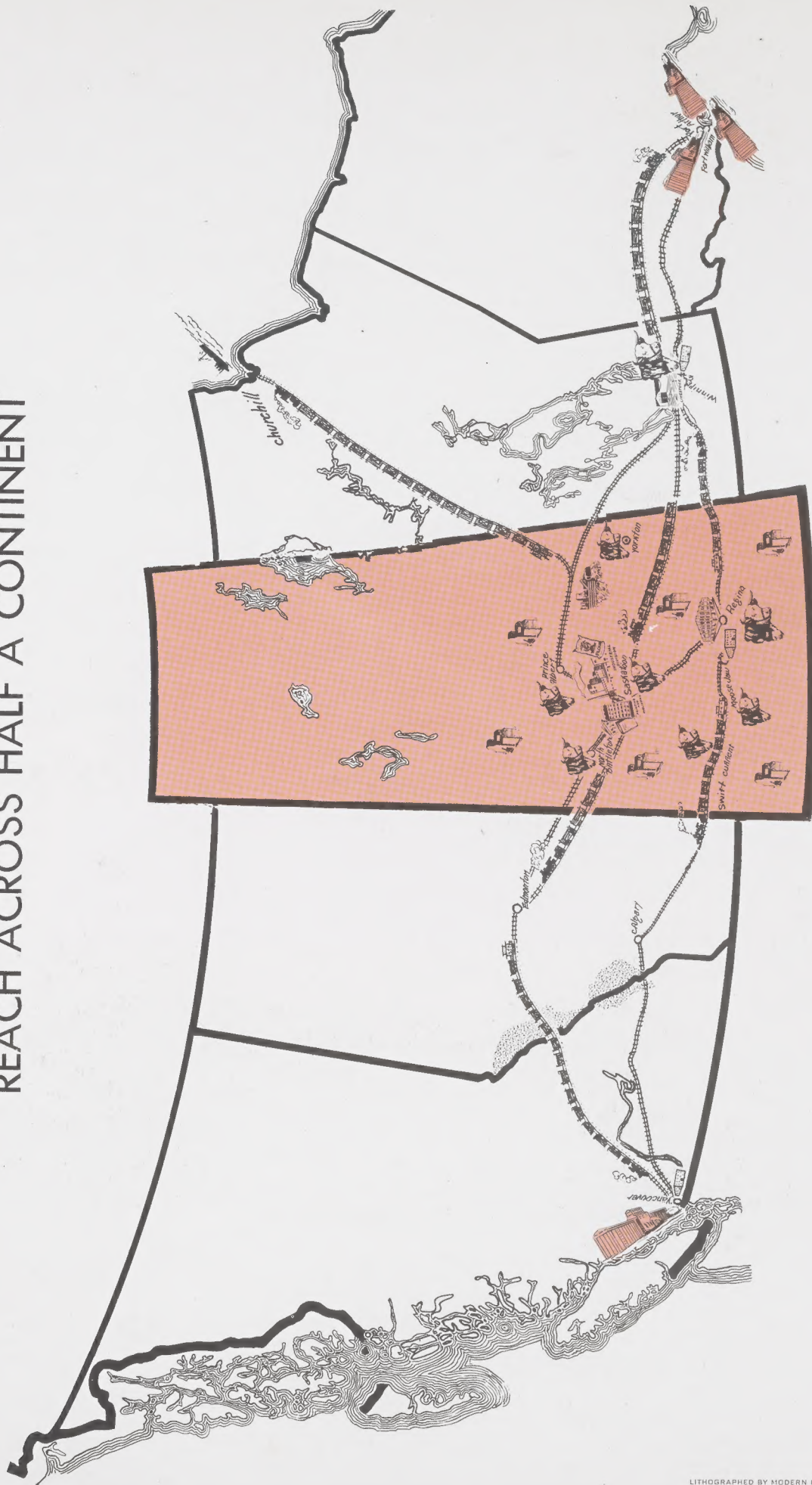
The Livestock Division of the Wheat Pool owns four livestock yards and maintains sales agents on all public markets in Saskatchewan. It is represented on the Winnipeg market by an agency jointly owned with other western farm co-operatives. The Livestock Division of the Pool annually handles about 40 per cent of all the livestock sold on public markets in Saskatchewan.

Now the Saskatchewan Wheat Pool turns toward Canada's west coast. This giant among Canadian farm co-operatives is extending the service it performs for its members by entering directly into the Vancouver grain trade. Grain from some Pool country elevators has long been shipped through the Port of Vancouver. Now, the Wheat Pool takes a first step in providing office and terminal facilities of its own to serve this growing business. The Saskatchewan Wheat Pool is proud of this addition to the long record of its achievements in the service of the Saskatchewan farmer.

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SASKATCHEWAN WHEAT POOL
HEAD OFFICE: REGINA
March, 1957

SASKATCHEWAN WHEAT POOL OPERATIONS

REACH ACROSS HALF A CONTINENT



Terminals



Offices Mills



Printing



1140 Country Elevators



Livestock

LARGEST
in
Canada



TERMINAL No. 7
PORT ARTHUR